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lettering for advertising in searchworks - Author/Creator Leach, Mortimer. Language English. Imprint New York : Reinhold, c1956. Physical description xi, 227 p. : ill. ; 31 cm.

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fellow awards 2013 interview: sam smidt | aiga sf - Fellow Awards 2013 Interview: Sam Smidt. I learned a lot from Mortimer Leach at Art Center. He taught lettering and advertising. CB:

paul shaw letter design blue pencil no. 19 - 1985) and Mortimer Leach, author of Lettering for Advertising (New York: Reinhold Publishing Corporation, Mortimer Leach. From Lettering for Advertising (1956).

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